ICORE Singapore

# COMPANY PROFILE

2024

## WHO WE ARE

i4 Consulting is a full-spectrum IT services company based out in India, also operating from Singapore, Australia, UK, Middle East and from African Countries.

We aim to empower our clients to serve their consumers better as well as strengthen their brand identity and reach.
Placing the requirements and needs of our customers at the center of our services has always been our foremost motive and it will continue to be so.

We at i4 Consulting, helps industries to re-develop organization's digital landscape, in true means we are the partner with industries in their digital transformation journey.

## We believe

In digital technology that turns new business opportunities into progressive value.

## We are passionate

About business insights and innovative technology, creative ideas and beautiful design - but most of all about improved results we can measure.

- Leading-edge approach
- Reliable IT development partner
- Promote innovative brand experience
- Valuable business insights
- Full digital service

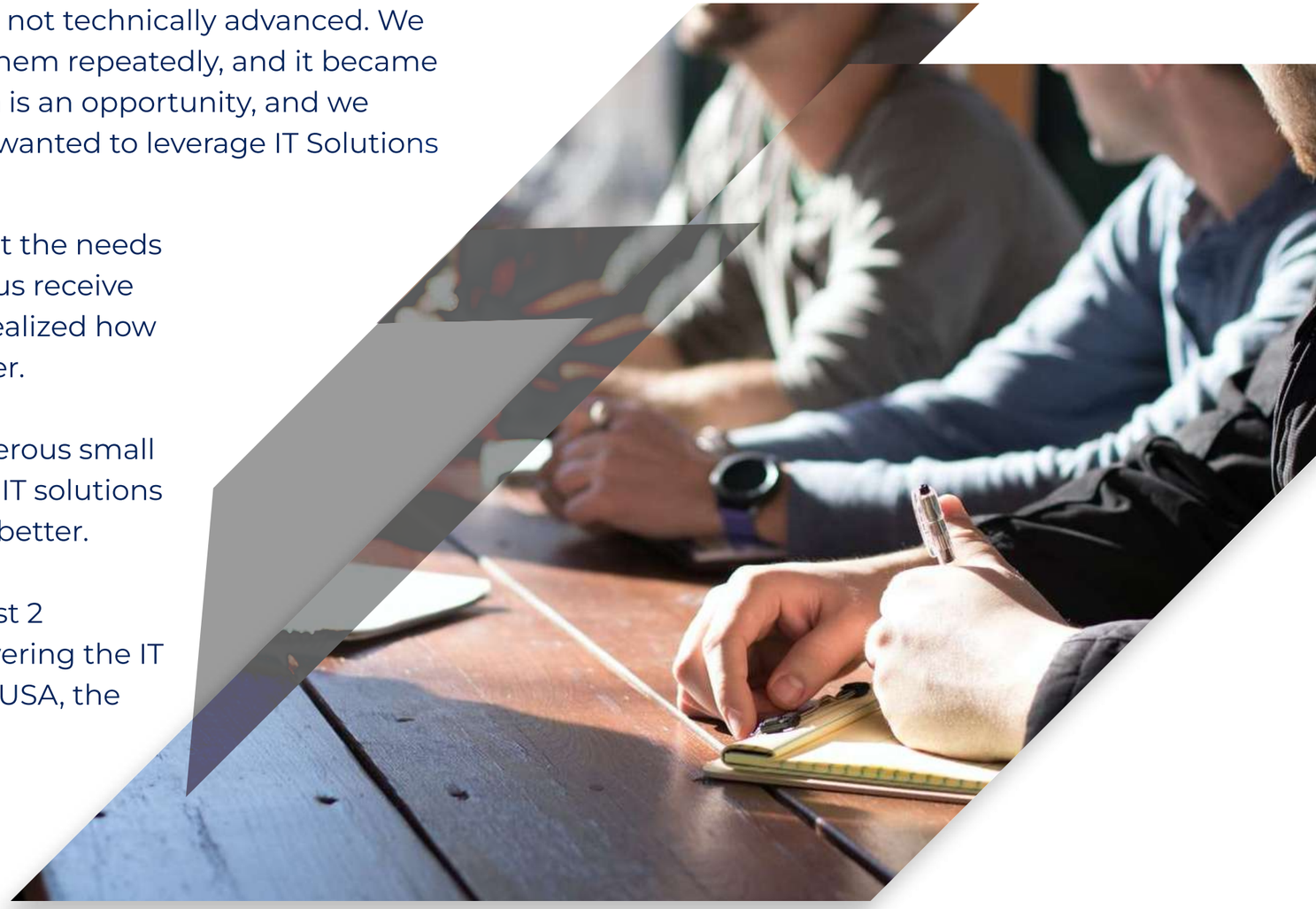
# OUR STORY

Our foray into the field of information technology began with a dilemma that we found ourselves in. Despite our best efforts to find a suitable IT partner that could meet our expectations and project requirements, we could not find any reliable ones. The ones that we had found either did not meet our expectations or were not technically advanced. We had to go through the pain of changing them after hiring them repeatedly, and it became a challenge of its own. However, we believed every problem is an opportunity, and we realized such was the concern of every other business that wanted to leverage IT Solutions back in the day.

As a result, we worked hard and created an IT venture to put the needs of the clients first. That was a win-win strategy that helped us receive tremendous, encouraging response from the market. We realized how desperate the industry was for a reliable IT solutions provider.

We never looked back since then. We associated with numerous small and large-scale business crafting them bespoke, top-notch IT solutions that changed their businesses and user-experience for the better.

It is exciting to think that we started to serve clients with just 2 developers and now we have a team of 50+ developers powering the IT needs of clients from such markets as Singapore, Australia, USA, the UK, India, and UAE. And we are still growing.



## OUR MISSION

Our mission is to leverage our expertise and experience in the field to create tailor-made, robust, and unique IT solutions with an iterative development approach for our clients to understand their basic business model and vision, and deliver the same at economic rates ensuring unrivaled value for their investments.

## OUR VISION

We aspire to become the most preferred and trusted brand in the field in chosen markets by constantly meeting the IT, software development, and digital marketing expectations of our clients through intelligent project execution strategies, client satisfaction endeavors and continuous delivery of value-adding IT solutions that help clients transform their business apposite for the contemporary technology-driven world.

## VALUES

- Customer First
- Competence Brilliance
- Secured Infrastructure
- 24/7 Support
- Honesty
- On Time Delivery
- Long Term Trust

# HITESH GUPTA

## (CHIEF EXECUTIVE OFFICER)

LET'S BEGIN A UNIQUE BUSINESS BOND
TO TRANSFORM THE WORLD.

## CEO MESSAGE

At i4 Consulting Tech, we are driven forth by a childlike curiosity and inquisitiveness to challenge conventions and break business traditions that make us the best in the business. We know, at times, we sound foolish or dumb, but every novel idea was ridiculed at first. Being an entrepreneur myself, I have believed in the ability of entrepreneurs to resolve any kind of predicament in the world. They are the shapers of the future, just as they shape the present. I know they can make this world a great place for all living beings in it. And the most powerful tool they have with them is technology, which is a great enabler to craft solutions that transcend geographical and cultural borders.

I believe it is our constant desire to deliver the best services to our clients that makes us unique among similar players. We adopt what is best and always get rid of the ordinary as we believe mediocrity is a sin. That's why each of our service transactions is tethered and immersed in practices such as Agile, Waterfall, Scrum, and Kanabas, and tools like Jira, Basecamp, and Trello.

We know that quality is the result of unwavering commitments and a conscious effort to value the trust of our clients and we always respect our clients. We don't just work to deliver projects as clients want at i4 Consulting, but focus on delivering value to clients that bring them satisfied customers and constant revenue. It is this vision that keeps us awake for our clients.

# MEET THE TEAM

**VAIBHAV TYAGI**

(LEAD-BUSINESS DEVELOPMENT)

**VIKRANT GUPTA**

(MANAGER-OPERATIONS)

**ANKUR PAREEK**

(SR. UX/UI DESIGNER)

**MANISH SHARMA**

(SR. MANAGER-BUSINESS DEVELOPMENT )

**MAHESH KUMAR**

(TECHNICAL LEAD)

# MEET THE TEAM

**DEEPTI TIWARI**

(CONTENT WRITER)

**SHRISTI TIWARI**

(CONTENT WRITER)

**PUSHPA GURJAR**

PHP DEVELOPER

**NIKESH VAISHNAV**

WEB DEVELOPER

**TANU CHHIPA**

GRAPHIC DESIGNER

**HARSHITA JADAUN**

(HR EXECUTIVE)

**ABHAY SINGH**

SEO SPECIALIST

**SHIPRA**

(DIGITAL MARKETING EXPERT)

**PRAMOD PUNIA**

(SEO SPECIALIST)

**PARMANAND**

(REGIONAL SALES MANAGER)

# AREAS OF EXPERTISE

Our key strength lies in the people we employ: sharp, experienced and passionate developers and thinkers. Most of our team members have 8 + years of experience, higher university education and are all certified professionals.

i4 Consulting has been focused on Digital Transformation from the past 13 years, our team is highly process driven and trained on the methodologies which ensures success on complex IT services implementation. All the processes adherences helped us ensuring delivering best values for the money to our customers.

- RESEARCH & CONSULTING
- ENTERPRISE PLANNING (ERP)
- UI DEVELOPMENT
- ANALYSIS & PLANNING
- VISUAL DESIGN
- CRM CONSULTING
- MULTIMEDIA
- BRANDING & IMAGE
- PROGRAMMING

## Expertise in Business Domains

- FINANCE
- EDUCATION
- HEALTHCARE
- RETAIL
- SHIPPING / LOGISTICS
- MANUFACTURING
- TRADING / DISTRIBUTION
- FMCG

## ABOUT OUR SERVICES

# A highly skilled professional service with a creative touch

Combining technology, design & media we build advanced connections between brands and their audiences. We create compelling solutions that deliver and sustain business growth, starting from web and mobile applications to complex business enterprise software

## Strategy & planning

Working closely with you we help to find new valuable insights and turn them into new business opportunities, brand concepts and interactive products.

- Digital brand strategy
- Customer engagement insights
- IT feasibility studies
- System planning & architecture

## Branding, design & multimedia

Our job is to tell your brand story, create an authentic and memorable identity, turn them into an interactive digital experience.

- Digital design
- 3D modelling
- Brand identity
- Video & multimedia

# ABOUT OUR SERVICES

## Digital marketing

When simplifying the complex solutions we engage the target audience and initiate participation, bringing traffic to your website and increasing brand awareness.

## Web & mobile solutions

From concept to prototype to product. We will work closely with you throughout the process to deliver the product you had dreamed of.

- Content strategy & copywriting
- Mailing & SMS marketing
- Consumer engagement campaigns
- Search engine optimisation (SEO)
- Social network marketing
- Corporate websites
- Display brand experiences
- Mobile applications
- Augmented reality

# ABOUT OUR SERVICES

## Software development

Our project management and development processes are based on best methodologies (ITIL, Scrum, Kanban etc.) ensuring we deliver the best quality and results on time.

- Business process analysis
- Development & Deployment
- Maintenance & Support
- Software architecture design
- Application integration

## Hosting

We plan, implement and support complex hosting infrastructure solutions focusing on a high level of security, accessibility and resource optimisation.

- Shared hosting
- Cloud computing solutions
- Virtual dedicated servers

# ABOUT OUR SERVICES

## A highly process driven and domain specific consulting approch

Disruptive technology, domain experties, functional experties and consultative approch is the centre of everything what we do. We are the sucess partners to our clients with Enterprise class business solutions. We can ensure your business goals and tech strategy are planned to create the desired outcome from the start.

## Enterprise Planning & Consulting

Due to technology and market disruption every organisation need to re-devlop its digital landscape. Specially after covid-19, there are exponential growth in adaption of digital resources. We help the organisations to meet their expectations through our enterprise class business solutions.

- ERP Consulting and Implemention
- Business Process Management
- CRM Consulting Services
- Business Intelligence
- AI and Data Analytics

# OUR CLIENTS

इंडियनऑयल

INDIAN RAILWAYS

i4
Acmmos

Fortis
HOSPITALS
Ludhiana

EXPLORE
EDUCATION

ANU

VEDANA

HEIMAT
Welcome to Barot Valley

TARGET
CIVIL

T
TALUKA

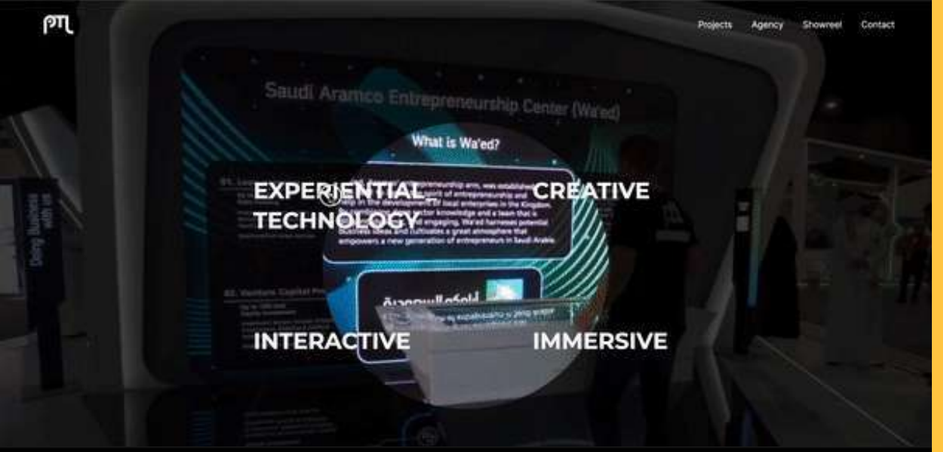
Organic
SUNRISE
Natural

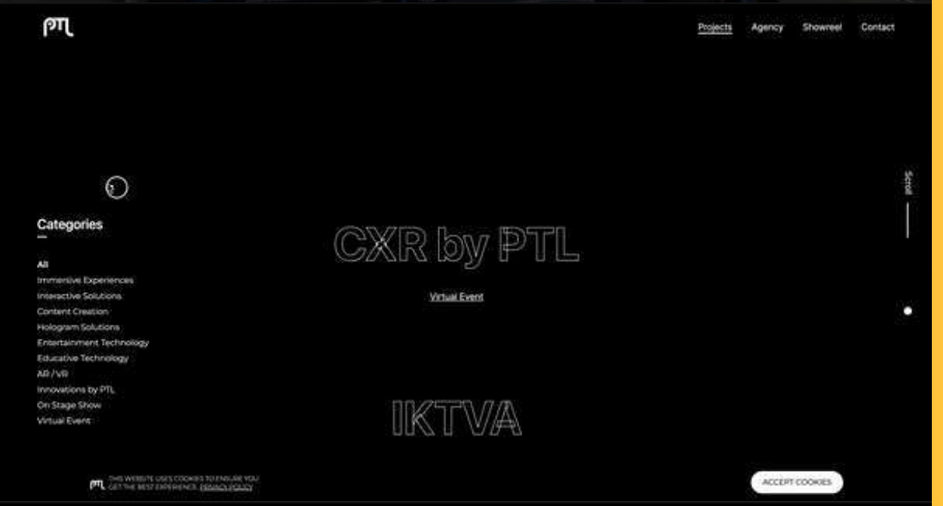
Mphasis
The Next Applied

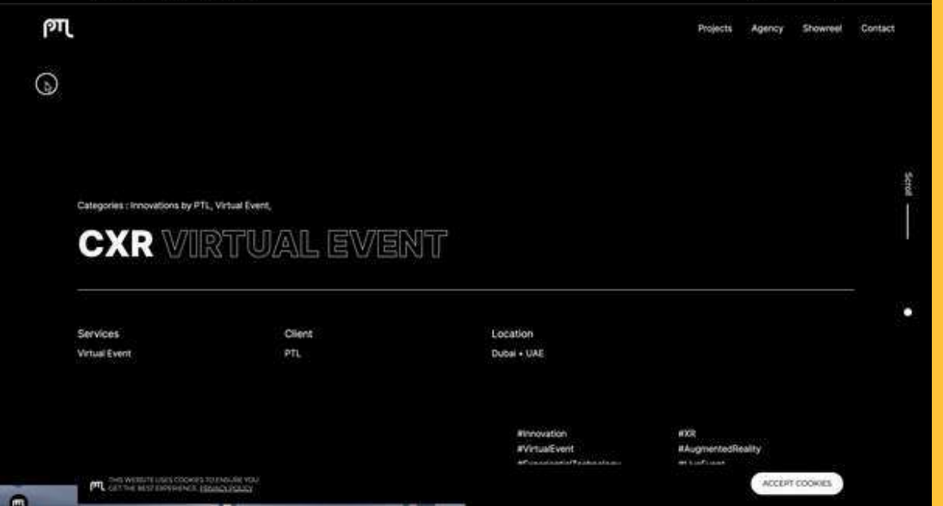
MANUH
TECHNOLOGIES

INFINITY
TECHNOLOGY

LoggedIn




# WEBSITE : TECHNOLOGY

## Tech-Experiential Agency

**https://ptl-agency.com/**

## BUSINESS CHALLENGE

Existing website was not in sync with the brand image and high quality work that client was providing in Experiential Tech and Event Management.

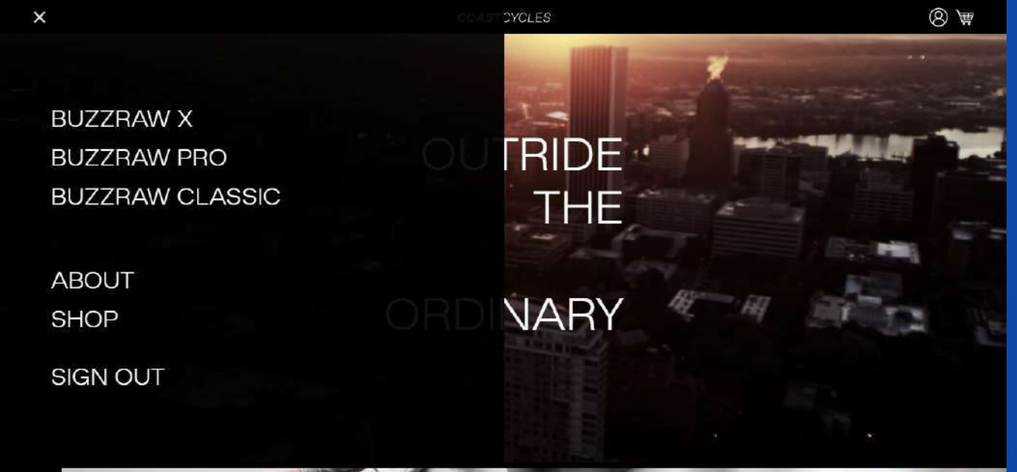
## SOLUTION

A high design and development of the website was provided that had lot of animations and virtual experiences to reflect client portfolio and brand image.

## BUSINESS BENIFITS

Improved brand image and client experience; better conversions

JavaScript, Wordpress



COASTCYCLES

# WEBSITE : TECHNOLOGY

## Tech-Experiential Agency

**https://coastcycles.com/**

## BUSINESS CHALLENGE

There were user experience and functionality issues like users were not able to purchase bike accessories as they are finalise a custom bike for themselves.

## SOLUTION

Design issues related to images and product display were all fixed; site was optimised. Accessories were effectively shown along with the purchase process of bike.

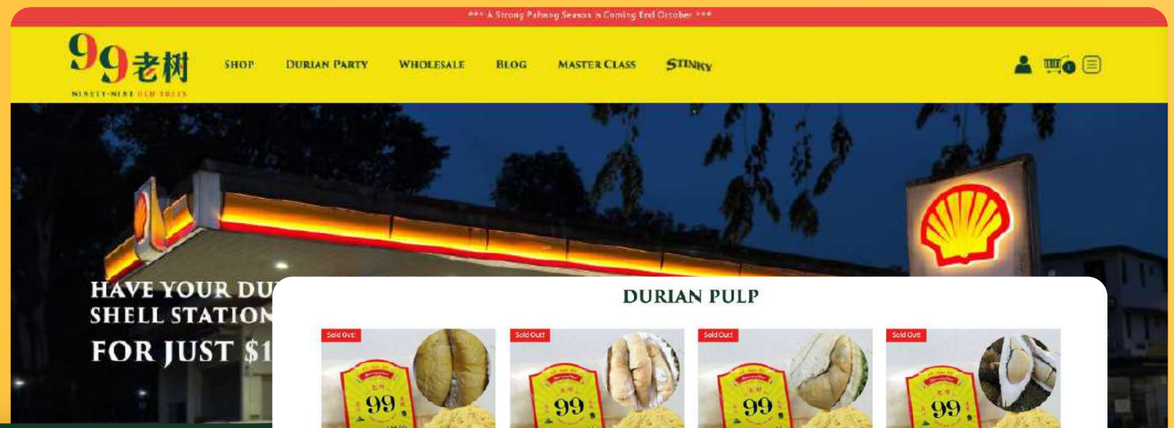
## BUSINESS BENIFITS

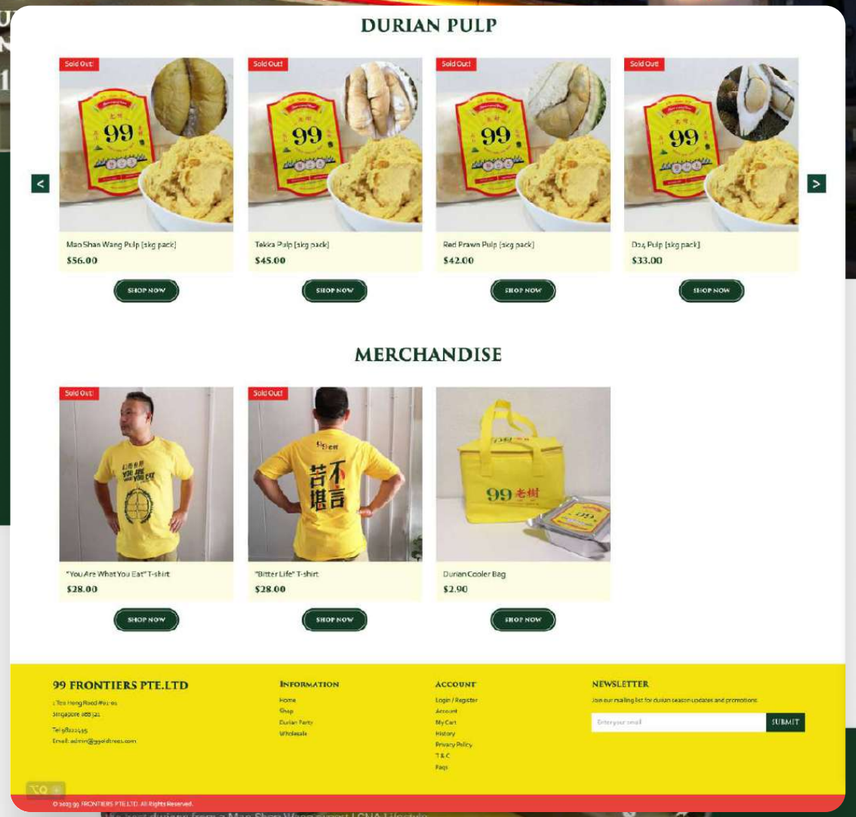
Improvement in business of the company, improved UI and UX of the site, Improved performance of the eCommerce site.

**BigCommerce, Handlebar JS, YAML**

99老树
NINETY-NINE OLD TREES







## WEBSITE : eCommerce platform

### for 99 Old Trees

**https://www.99oldtrees.com/**

## BUSINESS CHALLENGE

They were facing website performance issues, Logical errors in Inventory and Order Management, Very old version of Java Script Used, They did not have new features like flexible shipping and coupon discount management.

## SOLUTION

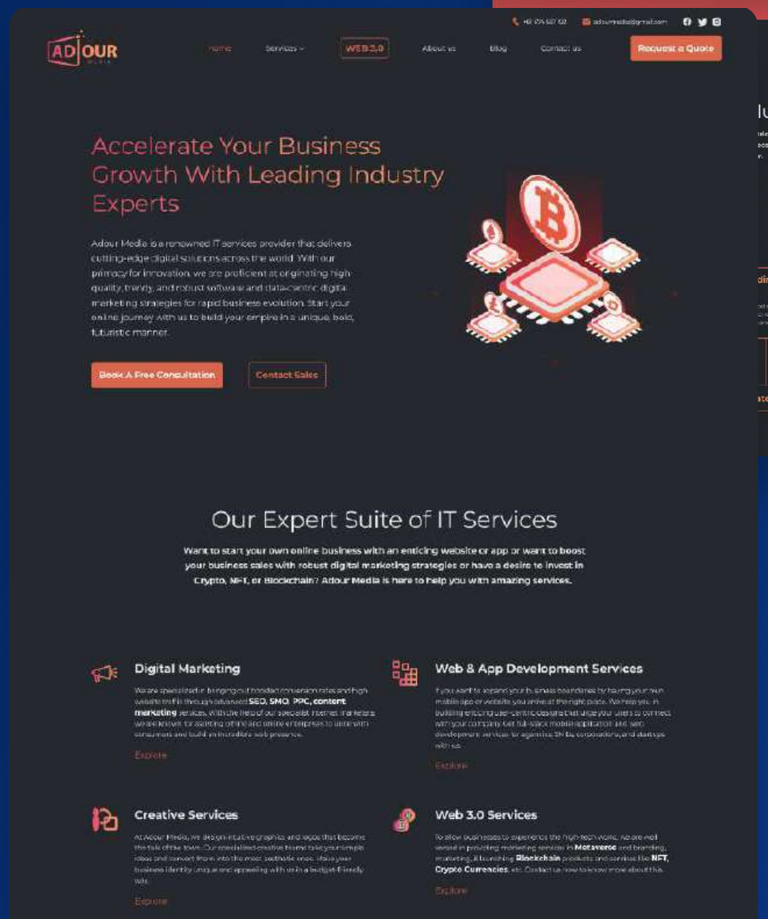
We  upgrade to the latest version of open-cart, and Javascript. Site redesigned completely as there were lot of bugs were found in current running site.

## BUSINESS BENIFITS

They are able to manage the website easily and now it looks professional. New modules are bug free, and the speed is enhanced.

ADOUR MEDIA

# OUR PROJECTS



## WEBSITE : TECHNOLOGY

### Tech-Experiential Agency

**https://www.adourmedia.com.au/**

## BUSINESS CHALLENGE

Client was entering in a new business of Digital marketing targeting clients in Adelaide, Australia and wanted a unique design that aligns with metaverse, blockchain and other recent technologies being deployed for digital marketing.

## SOLUTION

Logo, Website design and development solution from end to end was provided.

## BUSINESS BENIFITS

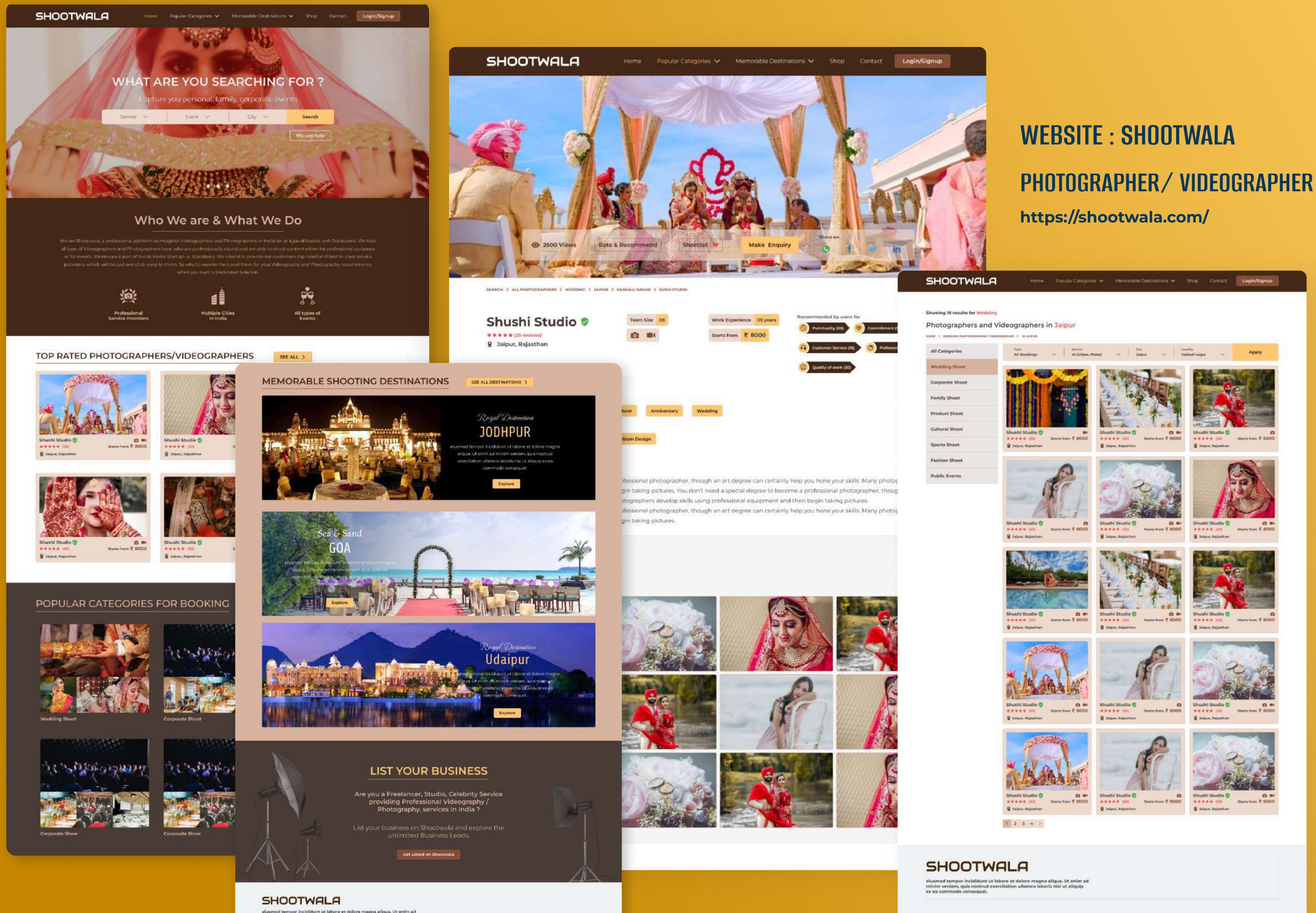
Client has a professional website that created a good brand image for the company.

**JavaScript, Wordpress, MySQL**

# WEBSITE : SHOOTWALA

## PHOTOGRAPHER/ VIDEOGRAPHER BOOKING PLATFORM

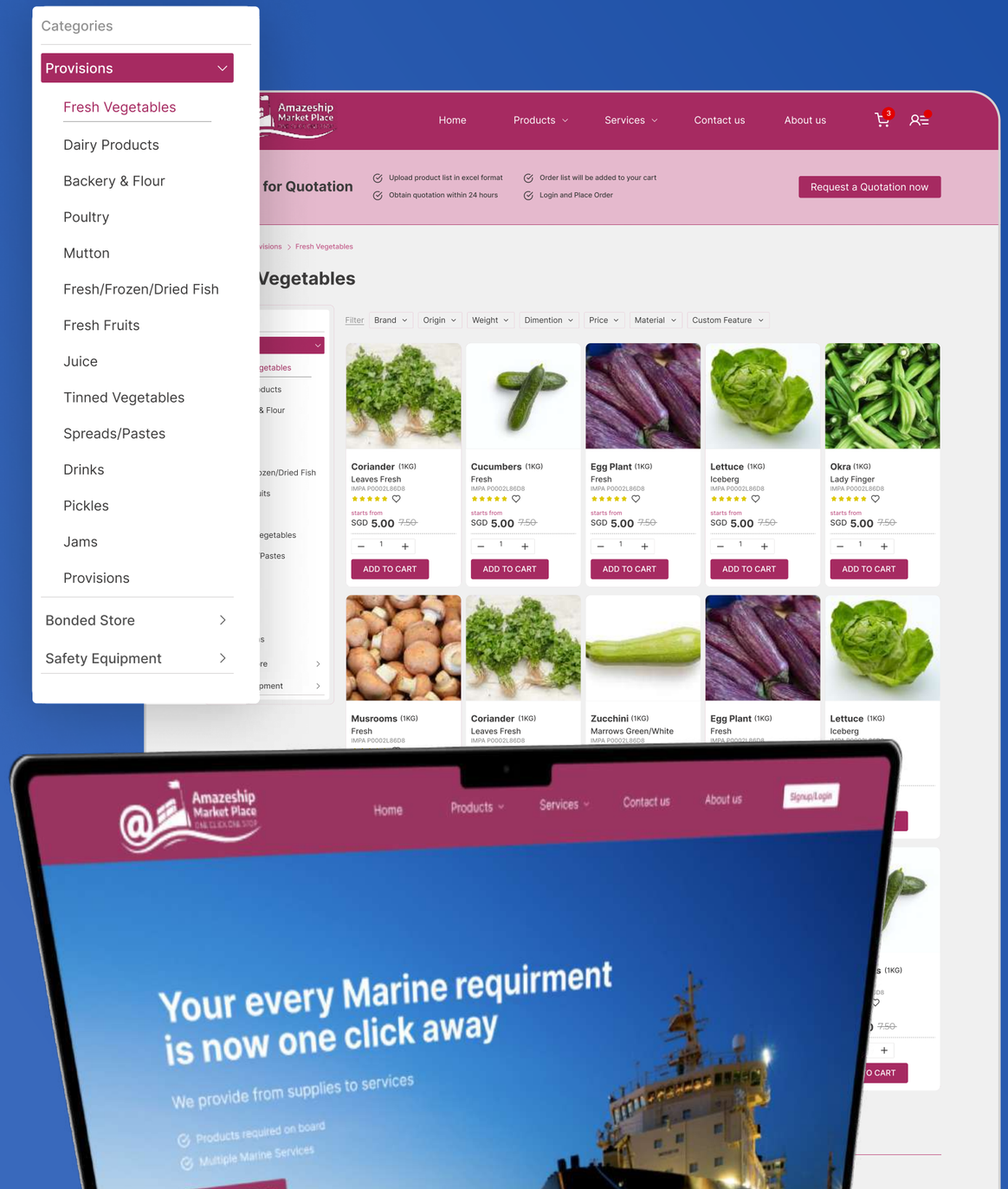
https://shootwala.com/



# WEBSITE : AMAZESHIP

## PHOTOGRAPHER/ VIDEOGRAPHER BOOKING PLATFORM

https://amazeship.com/




## Order via uploading .xls or .csv files

## Request for a Quotation

Use our Excel templete

Download

Drag and drop your file here. File size not more than 15 MB.
File type : Excel (.xls)

BROWSE

Files added

Grocery.xls

Maintain Multiple Port Addresses

Onboard address | Offshore address

Addresses

Costa Cruise, Sea Harbour, Port 56, Singapare.

Costa Cruise, Sea Harbour, Port 56, Singapare.

Edit Selected Address | Add New Address

### Edit Address

Delivery Port: Choose Port

Vessel Name: Enter Vessel Name

ETA: Select Date of Arrival

ETD: Select Date of Departure

Contact Person: Enter Contact Person Name

Email: Enter Email Address

Contact Number: +65 000 0000 0000

Ship Location

At Berth | Anchorage | OPL

Delivery Instruction

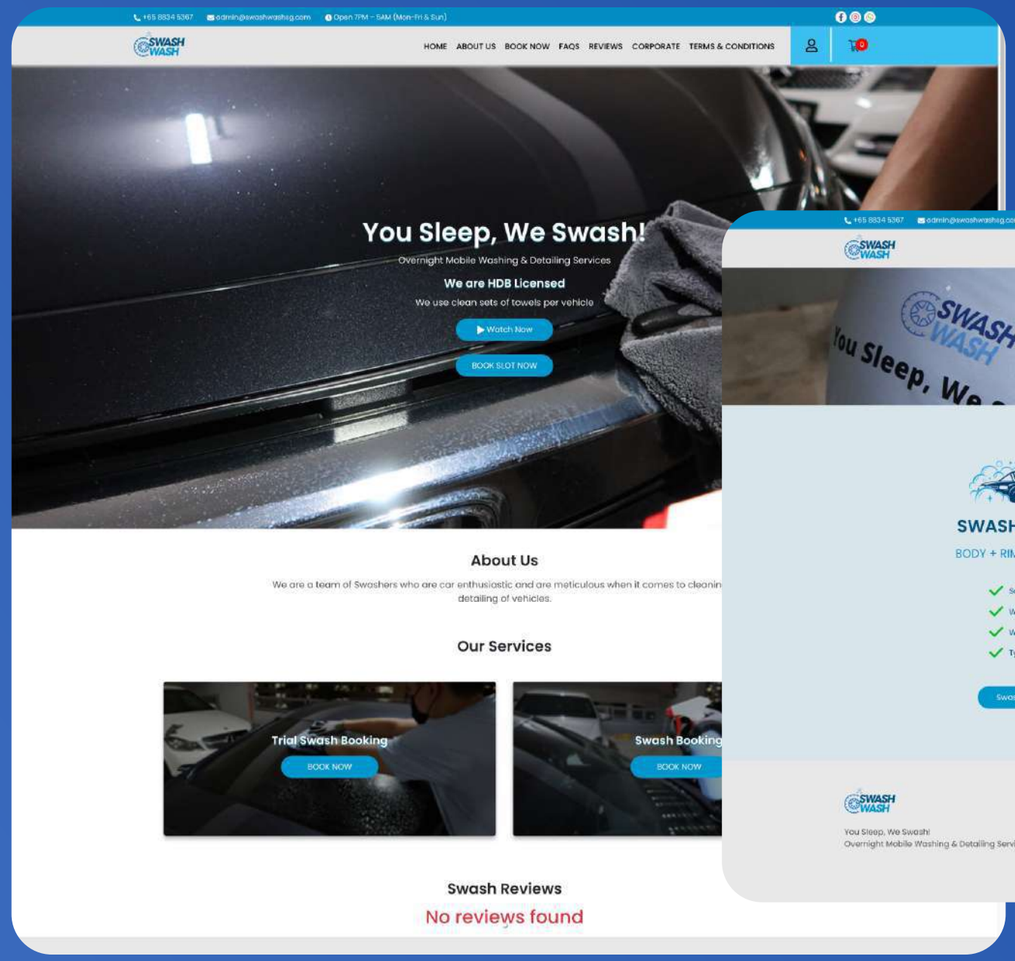
Message

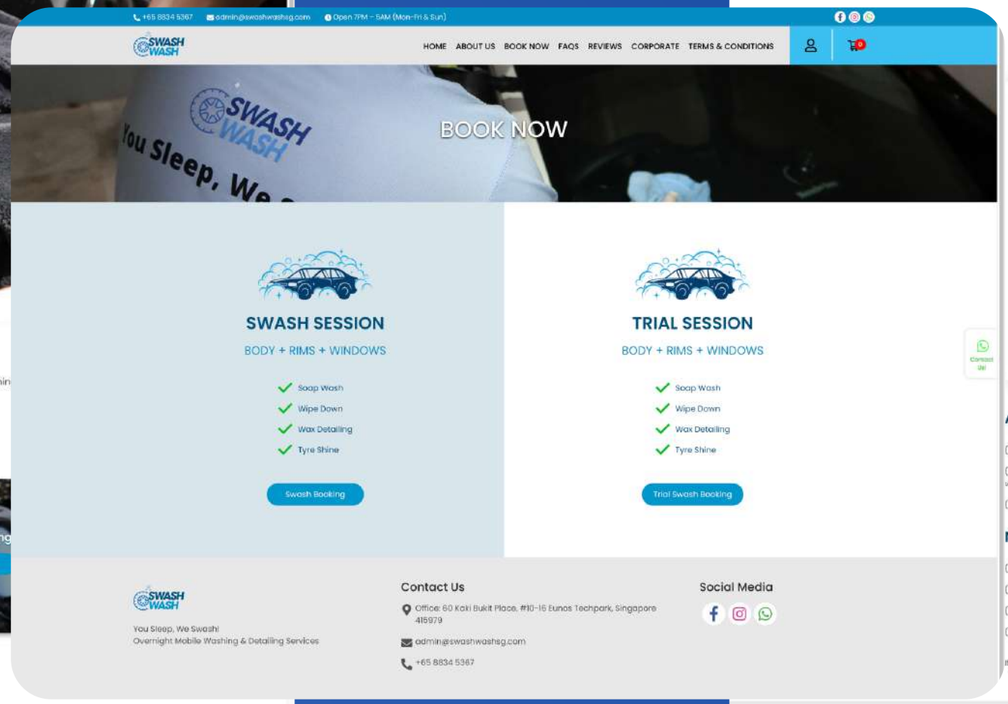
0/100

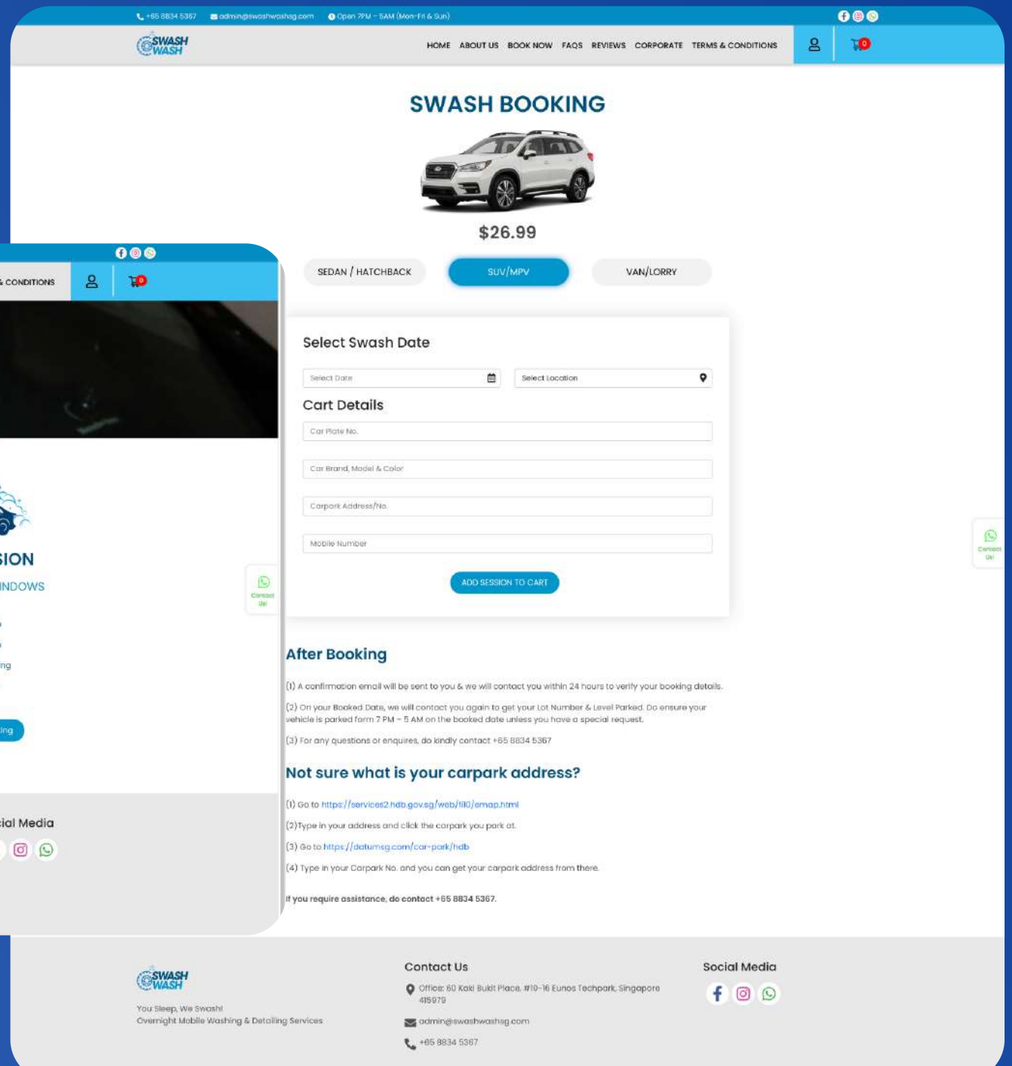
I agree with Amazeship terms and conditions.

# WEBSITE : SwashWash

## PHOTOGRAPHER/ VIDEOGRAPHER BOOKING PLATFORM



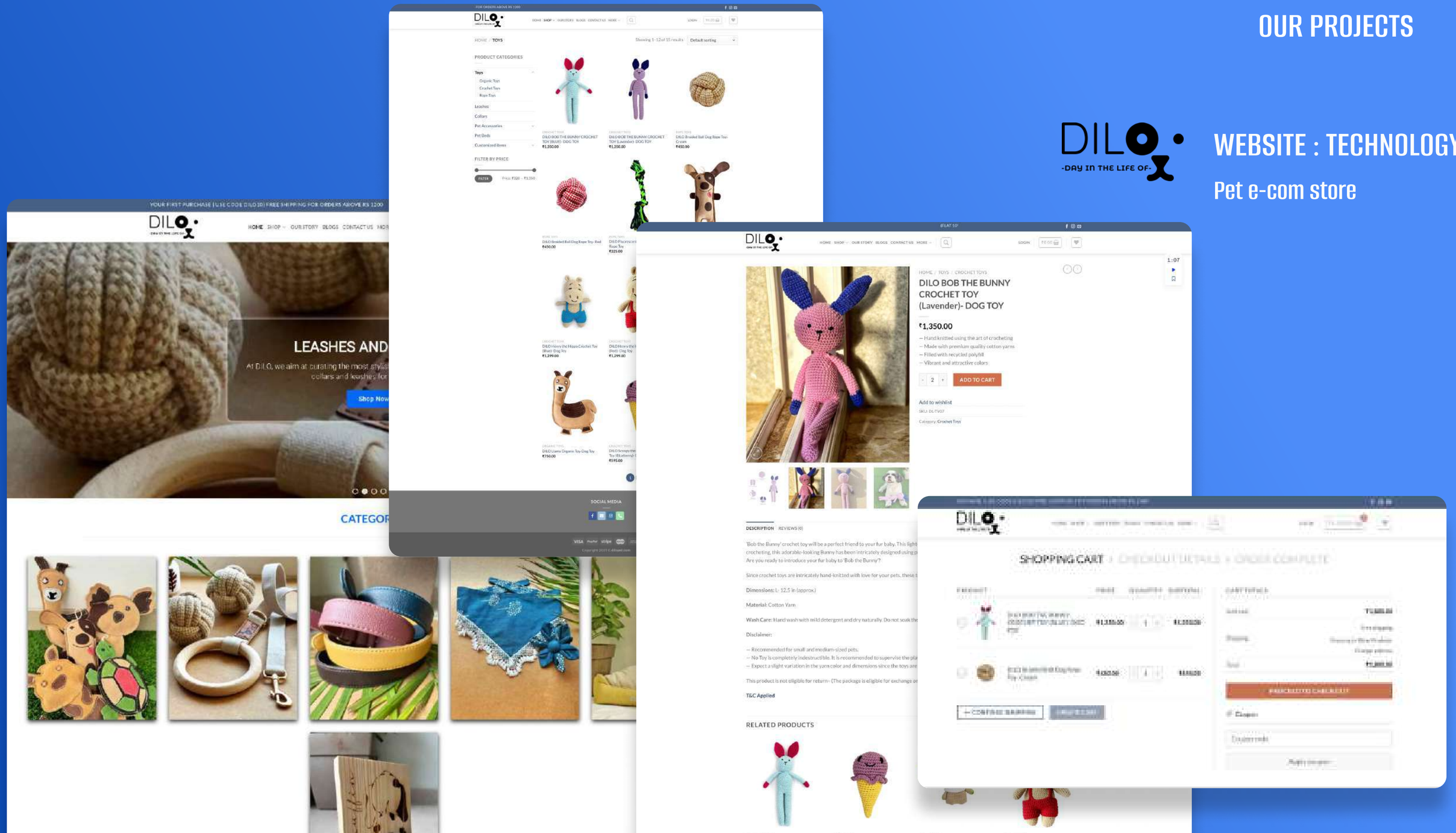



# OUR PROJECTS

DILO
-DAY IN THE LIFE OF-

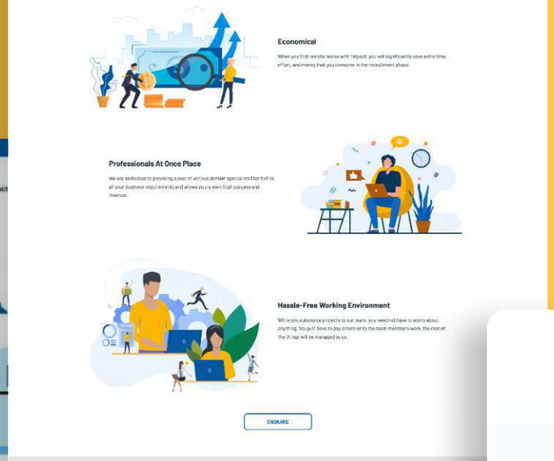
## WEBSITE : TECHNOLOGY

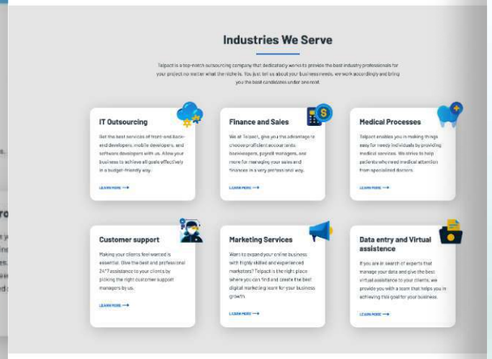
Pet e-com store

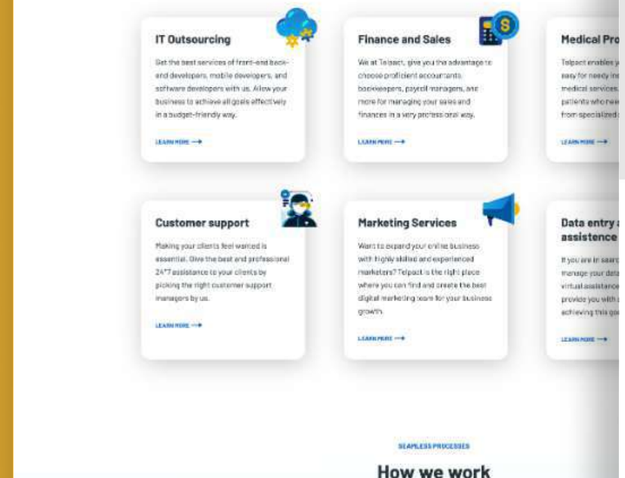


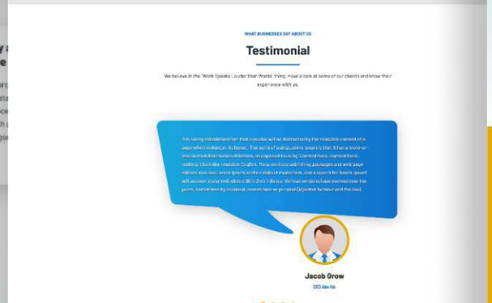
# WEBSITE : TELPACT

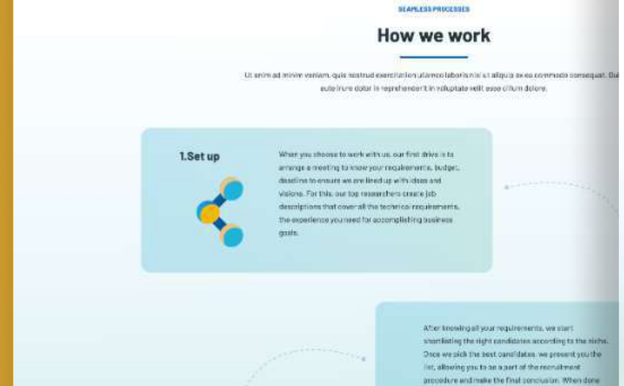
## Tech-Experiential Agency

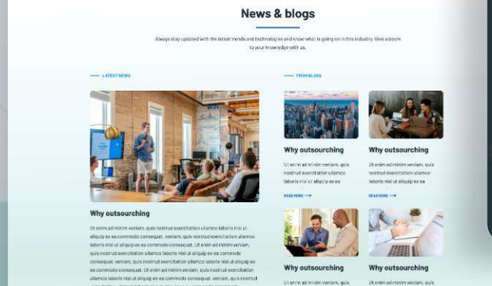


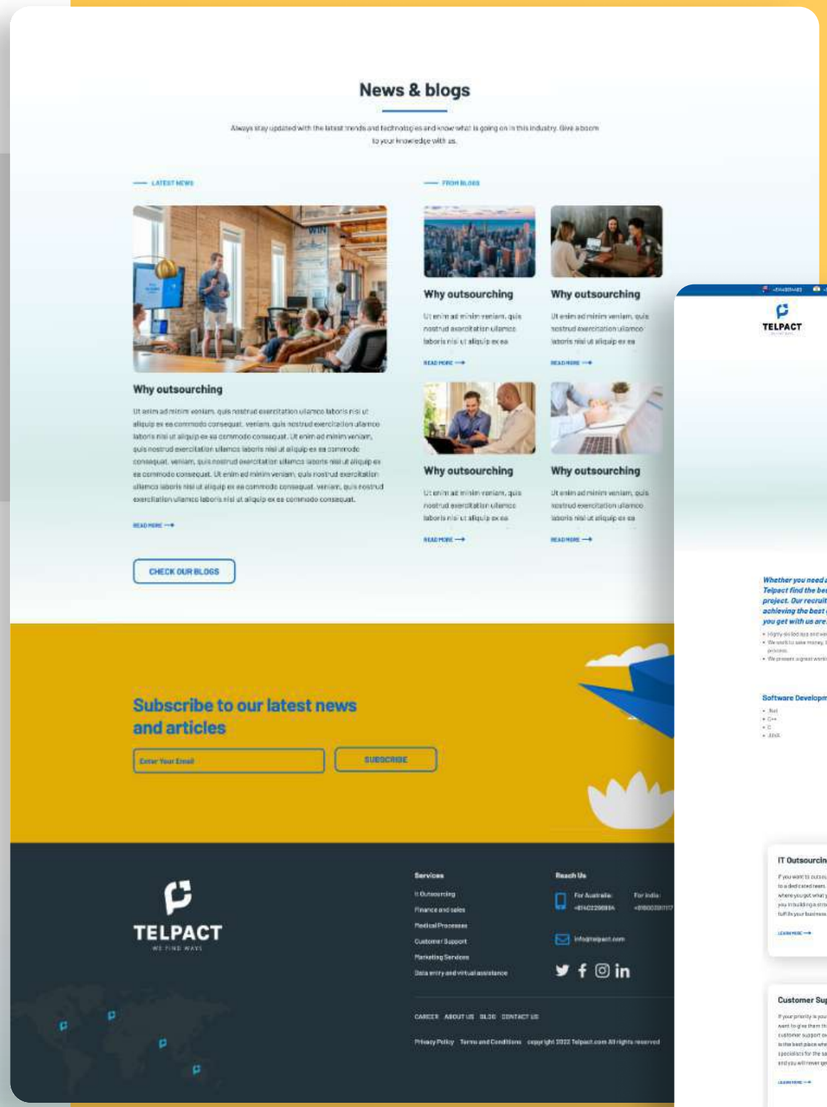



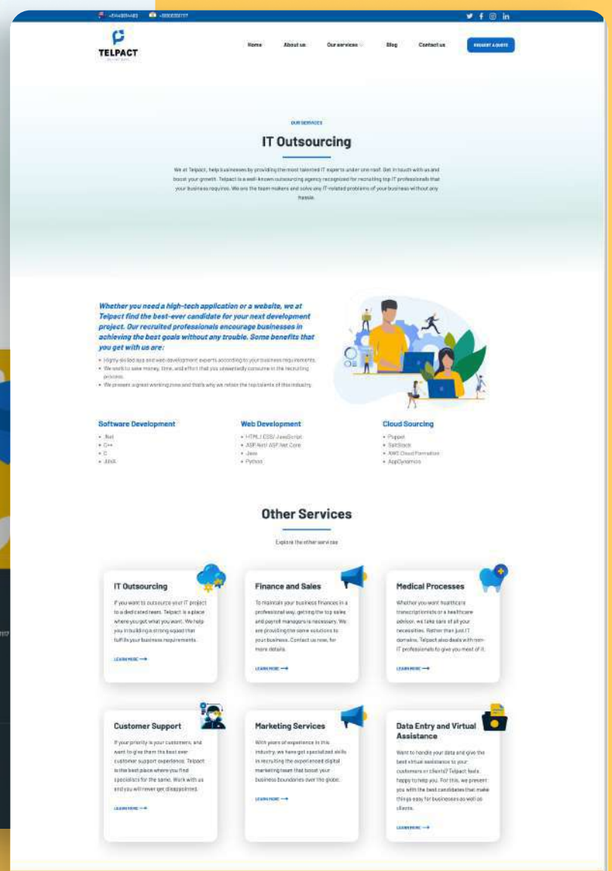



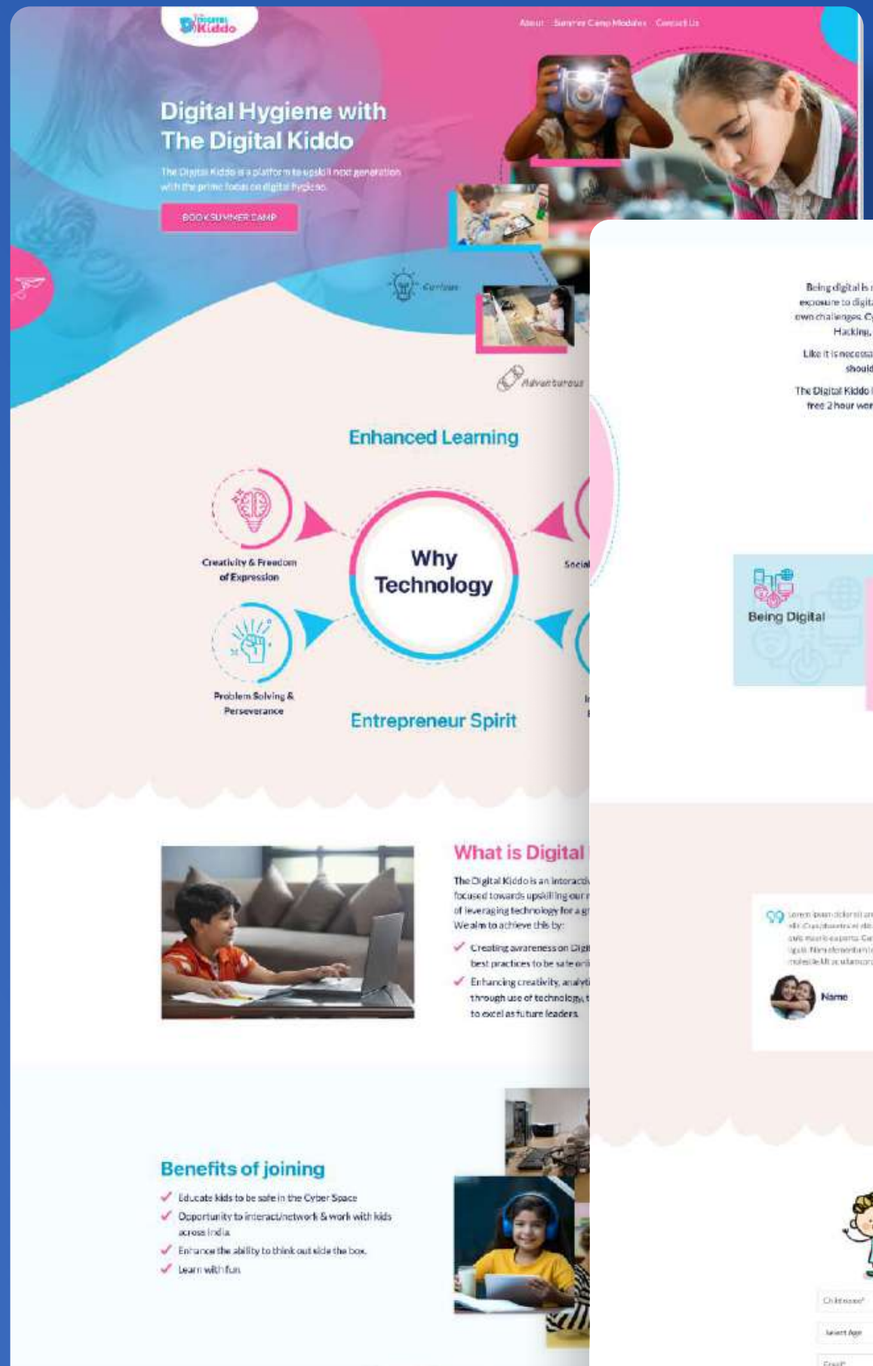



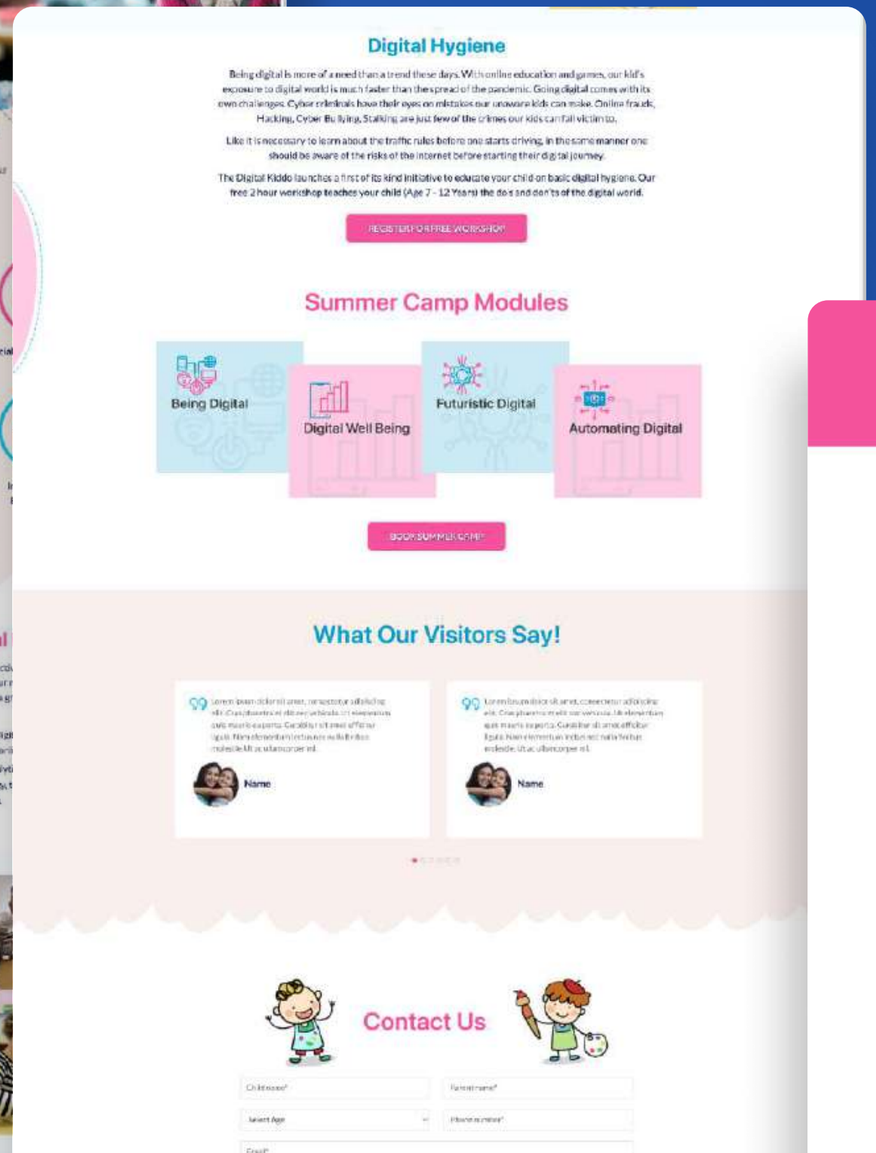



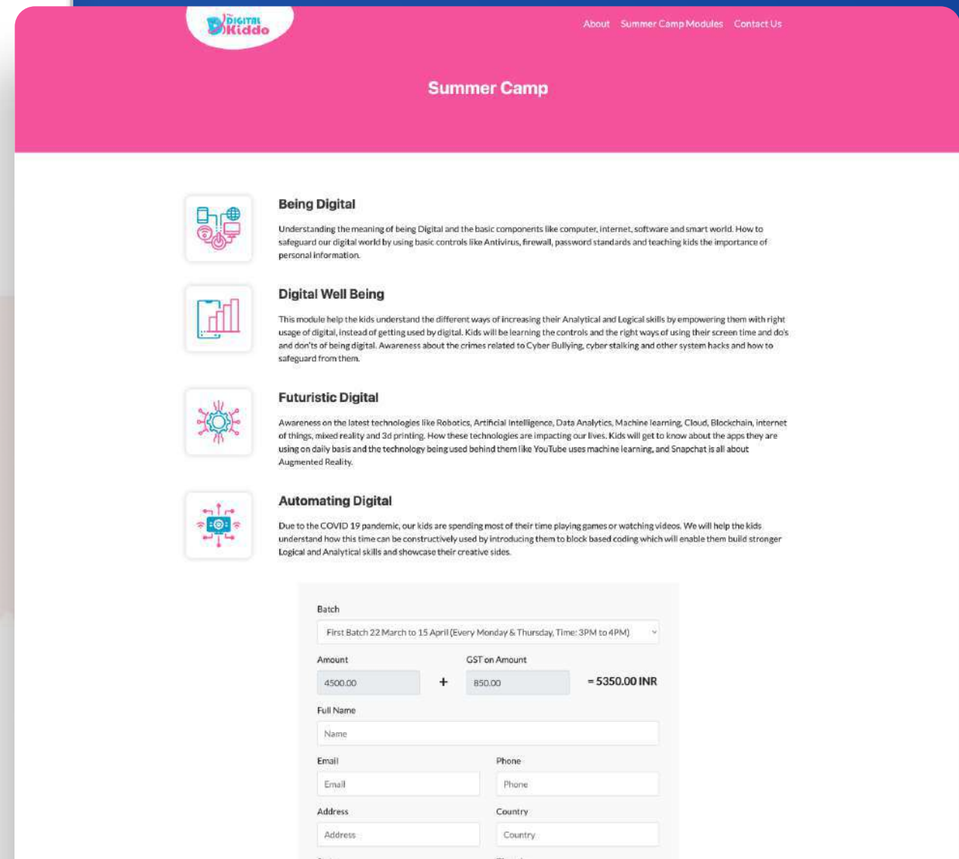



# WEBSITE : Digital Kiddo

## Digital teaching for kids



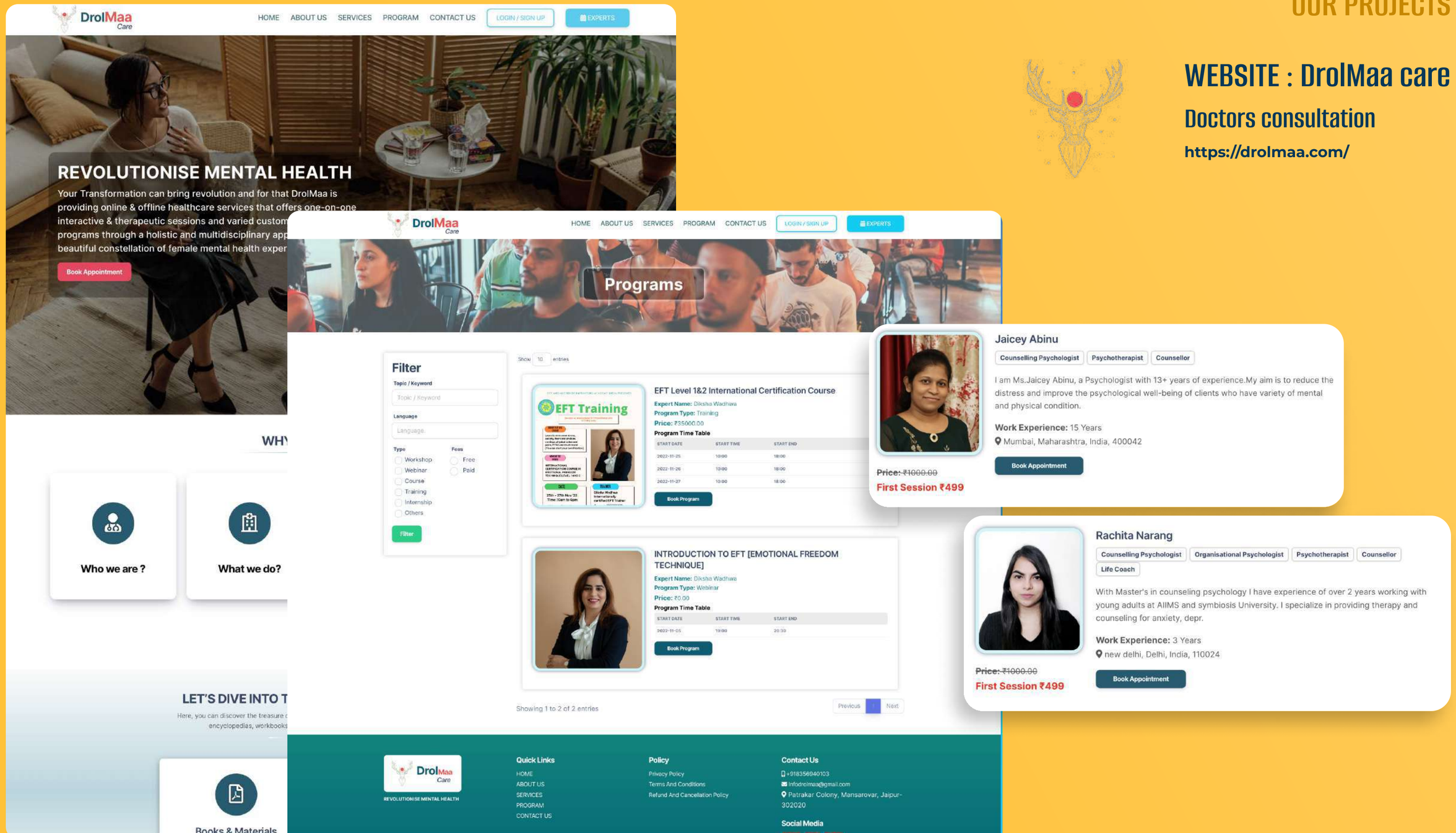



# WEBSITE : DrolMaa care

## Doctors consultation

https://drolmaa.com/



## WELCOME TO THE DARBAR CLUB

**Darbar Club is a private members club. Its activities include networking, fine dining supporting charitable work.**

DISCOVER MEMBERSHIP

### Membership

**Membership is by invitation members or get in touch.**

get in touch

### Dinning for Charity

**All proceeds after expenses raised from dinners and events will go to Charitable causes supported by SWRT**

## SERVICES

**Restaurants**

Enjoy Great Restaurants food and for a charitable cause

**Venues**

Range of Venues to meet and have food for charity

## SERVICES

**Restaurants**

Enjoy Great Restaurants food and for a charitable cause

**Venues**

Range of Venues to meet and have food for charity

**Events**

Events at regular intervals to meet and network with like minded people

## GALLERY

EVENTS

See All

## OUR BLOG

SS

SS

Read More →

Post Event

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the

Read More →

20 July Blog

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the

Read More →

See All

## Testimonial

"I'm so glad I found this. It has made my life so much easier."

## CONTACT

Your Name

Your Email

phone

Subject

Message

Send Message

## CONTACT

**Location:**
Central London

**Email:**

**Call:**

Your Name

Your Email

phone

Subject

Message

Send Message

THE DARBAR CLUB

*Darbar Club*
*Private Members Club*
*for*
*Charitable Causes*

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THE DARBAR CLUB

# WEBSITE : Darbar club

## PRIVATE MEMBERS CLUB

**https://darbarclub.com/**

# SalesForce : Sales Cloud and Marketing Cloud Implementation

## Tej Gyan Foundation

### Foundation for Sprituality and self-realisation

**https://tejgyan.org/Home**

## BUSINESS CHALLENGE

Organization was having multi point's data/ lead generation centers across the county under Territory managers. To generate and to save the leads from multipoint's they were facing issues and it was also time consuming. Even for sending updates are activities details there was no any tool in place, so everything was manually.

## SOLUTION

We proposed them Salesforce Sales Cloud solution and implemented the same within 8 month only. Now they ware managing lead and sending updates from multipoint's and even it saved their time and man days too.

## BUSINESS BENIFITS

After Salesforce implementation, they saved cost of approx 30K per month/ location and saved 4 Hours a day while sending manual messages and updates to their clients.

SOS CHILDREN'S VILLAGES BANGLADESH

## SOS Children's Villages Nepal

## SOS Children's Villages Bangladesh

### BUSINESS CHALLENGE

They was running 8 schools across Nepal under SOS Children’s Villages, but there was no any software tool to manage students enrollment, examinations, progress reporting and also was not any single window solution to manage all 8 school’s operational and functional planning. Everything was distributed and Head office was not getting any compiled report from all schools.

### SOLUTION

Cloud based Campus ERP Solution implemented there, so now they are able to monitor all 8 campus from a single integrated cloud based ERP.

### BUSINESS BENIFITS

Now they are having ERP access to students, Patents, Teaching staff and for management admin staff too. All 8 schools are running on a single integrated tool. Data or report process and compilation time almost Zero now. Entire school’s activities are on auto pilot mode.

# CLIENT FEEDBACK

**Md Misbahuddin Ansari**

Managing Director, Cretansoft Technogies

*"Their timelines were accurate, and we appreciated their payment flexibility."*

**What challenge were you trying to address with i4 Consulting?**

We were handling the e-commerce business of a client, and we needed to build a mobile application. We contracted with i4 Consulting for the development of the application, along with web services.
We are also developing a separate real estate e-commerce website and mobile application using their team.

**What was the scope of their involvement?**

i4 Consulting designed and developed a cross-platform application for Android, iOS, and Windows. We have three panels—for customers, vendors, and admins. There is a unified platform for all three operating-system versions of the app, where we are able to see customer transactions and apply discounts. Users can buy and sell their products on the platform.
The real estate website will be a classifieds platform for buying and selling properties. We're developing it as our own product.

# CLIENT FEEDBACK

**Abhishek Gupta**
Director
I'm On Special

*“They’re available when I need them, despite the time difference; this sets them apart from everyone else.”*

**What challenge were you trying to address with i4 Consulting?**

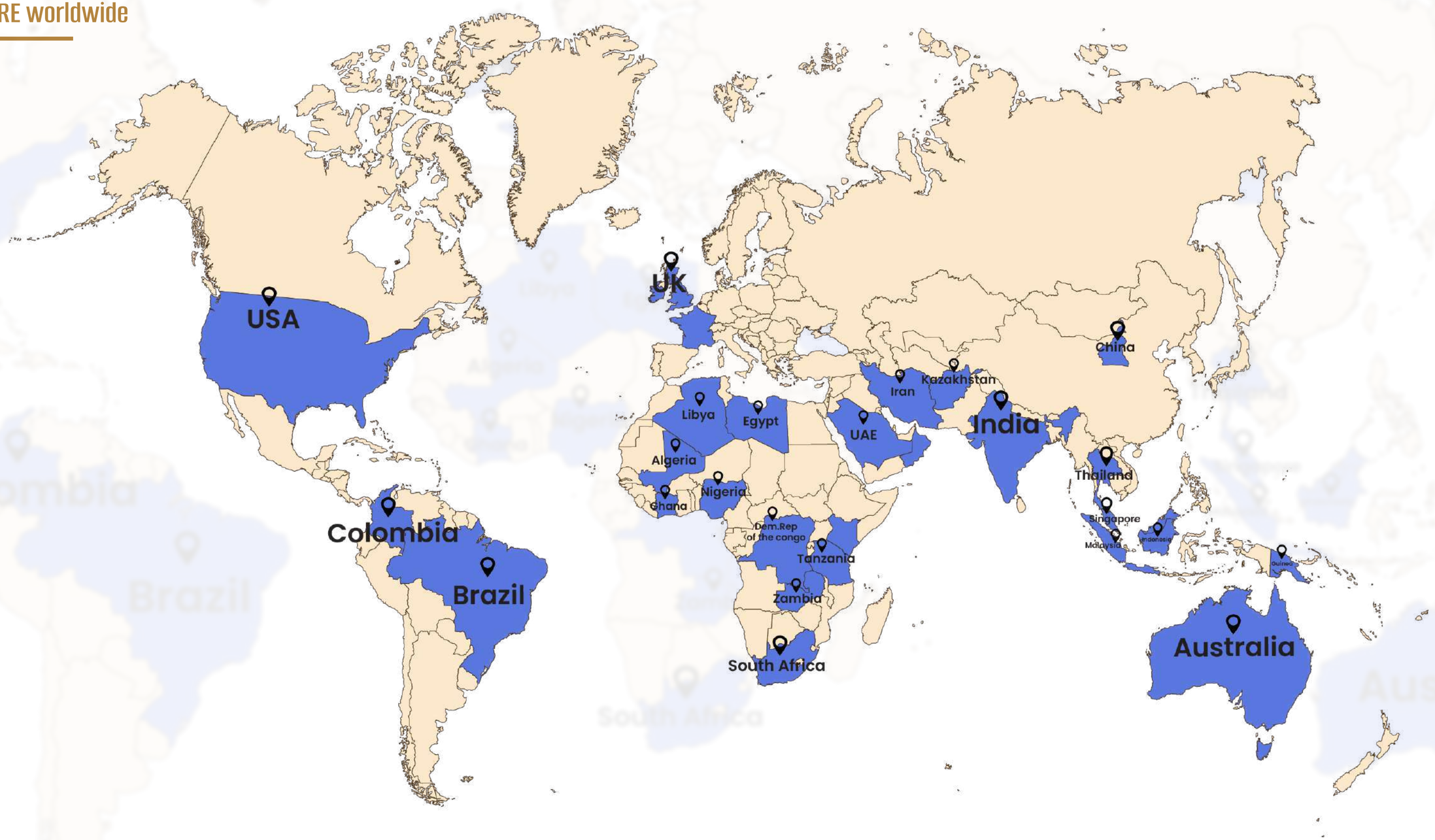
We needed someone to develop our website.

**What was the scope of their involvement?**

i4 Consulting developed our website and app for iOS and Android. I only gave them a bare idea of how the site and app should look. We did a bit of brainstorming with Hitesh (Director i4 Consulting). His team came up with the sketches and wireframes. They did a proof of concept (POC), and then we gave them a few other websites to provide them with an idea of how we wanted our site to look.

They did everything. The team created an admin panel on the site’s backend, where I can see exactly what’s happening. They also added a search functionality and made it possible for users to register themselves.

# ICORE worldwide



# CONTACT US

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