iCORE PTE. LTD.

COMPANY PROFILE

2022

WHO WE ARE

ICORE is a full spectrum IT services company registered and based in Singapore. It also has operations in India, Australia, UK, Middle East, and Africa.

We aim to empower our clients to serve their consumers better as well as strengthen their brand identity and reach.
Placing the requirements and needs of our customers at the center of our services has always been our foremost motive and it will continue to be so.

We at ICORE, helps industries to re-develop organization's digital landscape, in true means we are the partner with industries in their digital transformation journey.

We believe

In digital technology that turns new business opportunities into progressive value.

We are passionate

About business insights and innovative technology, creative ideas and beautiful design - but most of all about improved results we can measure.

- ✓ Leading-edge approach
- ✓ Reliable IT development partner
- ✓ Promote innovative brand experience
- ✓ Valuable business insights
- ✓ Full digital service

OUR STORY

Our foray into the field of information technology began with a dilemma that we found ourselves in. Despite our best efforts to find a suitable IT partner that could meet our expectations and project requirements, we could not find any reliable ones. The ones that we had found either did not meet our expectations or were not technically advanced. We had to go through the pain of changing them after hiring them repeatedly, and it became a challenge of its own. However, we believed every problem is an opportunity, and we realized such was the concern of every other business that wanted to leverage IT Solutions back in the day.

As a result, we worked hard and created an IT venture to put the needs of the clients first. That was a win-win strategy that helped us receive tremendous, encouraging response from the market. We realized how desperate the industry was for a reliable IT solutions provider.

We never looked back since then. We associated with numerous small and large-scale business crafting them bespoke, top-notch IT solutions that changed their businesses and user-experience for the better.

It is exciting to think that we started to serve clients with just 2 developers and now we have a team of 30+ developers, supporting the needs of our esteemed clients in Singapore, Australia, UK, USA, UAE, Africa, and India.

OUR MISSION

Our mission is to leverage our expertise and experience in the IT field to create tailor-made, robust, and unique IT and Digital Marketing solutions with an iterative Agile approach.

OUR VISION

We aspire to become the most preferred and trusted brand in the IT field by constantly meeting the expectations of our clients in the IT development, Digital Marketing, and Support services.

VALUES

- Customer First
- Honesty
- Competence Brilliance
- On Time Delivery
- 24/7 Support
- Long Term Trust
- Secured Infrastructure

CEO MESSAGE

At ICORE, we are driven forth by a childlike curiosity and inquisitiveness to challenge conventions and break business traditions that make us the best in the business. We know, at times, we sound foolish or dumb, but every novel idea was ridiculed at first. Being an entrepreneur myself, I have believed in the ability of entrepreneurs to resolve any kind of predicament in the world. They are the shapers of the future, just as they shape the present. I know they can make this world a great place for all living beings in it. And the most powerful tool they have with them is technology, which is a great enabler to craft solutions that transcend geographical and cultural borders.

I believe it is our constant desire to deliver the best services to our clients that makes us unique among similar players. We adopt what is best and always get rid of the ordinary as we believe mediocrity is a sin. That's why each of our service transactions is tethered and immersed in practices such as Agile, Waterfall, Scrum, and Kanabas, and tools like Jira, Basecamp, and Trello.

We know that quality is the result of unwavering commitments and a conscious effort to value the trust of our clients and we always respect our clients. We don't just work to deliver projects as clients want at ICORE, but focus on delivering value to clients that bring them satisfied customers and constant revenue. It is this vision that keeps us awake for our clients.

SHRIYUSH THAKUR

(CHIEF EXECUTIVE OFFICER)

LET'S BEGIN A UNIQUE BUSINESS BOND TO TRANSFORM THE WORLD.

MEET THE TEAM

Earlene Orpilla Gonzales

(Director)

HITESH GUPTA

(CHIEF TECHNICAL OFFICER)

VIKRANT GUPTA

(MANAGER-OPERATIONS)

MAHESH KUMAR

(TECHNICAL LEAD)

MANISH SHARMA

(SR. MANAGER-BUSINESS DEVELOPMENT)

ANKUR PAREEK

(SR. UX/UI DESIGNER)

MEET THE TEAM

ABHAY SINGH

SEO SPECIALIST

SHIPRA

(DIGITAL MARKETING EXPERT)

PRAMOD PUNIA

(SEO SPECIALIST)

PARMANAND

(REGIONAL SALES MANAGER)

PUSHPA GURJAR

PHP DEVELOPER

NIKESH VAISHNAV

WEB DEVELOPER

TANU CHHIPA

GRAPHIC DESIGNER

HARSHITA JADAUN

(HR EXECUTIVE)

DEEPTI TIWARI

(CONTENT WRITER)

SHRISTI TIWARI

(CONTENT WRITER)

AREAS OF EXPERTISE

Our key strength lies in the people we employ: sharp, experienced and passionate developers and thinkers. Most of our team members have 8 + years of experience, higher university education and are all certified professionals.

ICORE has been focused on Digital Transformation from the past 13 years, our team is highly process driven and trained on the methodologies which ensures success on complex IT services implementation. All the processes adherences helped us ensuring delivering best values for the money to our customers.

RESEARCH & CONSULTING   **ENTERPRISE PLANNING (ERP)**   **UI DEVELOPMENT**   **ANALYSIS & PLANNING**

VISUAL DESIGN   **CRM CONSULTING**   **MULTIMEDIA**   **BRANDING & IMAGE**   **PROGRAMMING**

Expertise in Business Domains

FINANCE   **EDUCATION**   **HEALTHCARE**   **RETAIL**   **SHIPPING / LOGISTICS**   **MANUFACTURING**   **TRADING / DISTRIBUTION**   **FMCG**

ABOUT OUR SERVICES

A highly skilled professional service with a creative touch

Combining technology, design & media we build advanced connections between brands and their audiences. We create compelling solutions that deliver and sustain business growth, starting from web and mobile applications to complex business enterprise software

Strategy & planning

Working closely with you we help to find new valuable insights and turn them into new business opportunities, brand concepts and interactive products.

- Digital brand strategy
- Customer engagement insights
- IT feasibility studies
- System planning & architecture

Branding, design & multimedia

Our job is to tell your brand story, create an authentic and memorable identity, turn them into an interactive digital experience.

- Digital design
- 3D modelling
- Brand identity
- Video & multimedia

ABOUT OUR SERVICES

Digital marketing

When simplifying the complex solutions we engage the target audience and initiate participation, bringing traffic to your website and increasing brand awareness.

- ✓ Content strategy & copywriting
- ✓ Mailing & SMS marketing
- ✓ Consumer engagement campaigns
- ✓ Search engine optimisation (SEO)
- ✓ Social network marketing

Web & mobile solutions

From concept to prototype to product. We will work closely with you throughout the process to deliver the product you had dreamed of.

- ✓ Corporate websites
- ✓ Display brand experiences
- ✓ Mobile applications
- ✓ Augmented reality

ABOUT OUR SERVICES

Software development

Our project management and development processes are based on best methodologies (ITIL, Scrum, Kanban etc.) ensuring we deliver the best quality and results on time.

- Business process analysis
- Development & Deployment
- Maintenance & Support
- Software architecture design
- Application integration

Hosting

We plan, implement and support complex hosting infrastructure solutions focusing on a high level of security, accessibility and resource optimisation.

- Shared hosting
- Cloud computing solutions
- Virtual dedicated servers

ABOUT OUR SERVICES

A highly process driven and domain specific consulting approch

Disruptive technology, domain experties, functional experties and consultative approch is the centre of everything what we do. We are the sucess partners to our clients with Enterprise class business solutions. We can ensure your business goals and tech strategy are planned to create the desired outcome from the start.

Enterprise Planning & Consulting

Due to technology and market disruption every organisation need to re-devlop its digital landscape. Specially after covid-19, there are exponential growth in adaption of digital resources. We help the organisations to meet their expectations through our enterprise class business solutions.

- ✓ ERP Consulting and Implemention
- ✓ Business Process Management
- ✓ CRM Consulting Services
- ✓ Business Intelligence
- ✓ AI and Data Analytics

WEBSITE : TECHNOLOGY
Tech-Experiential Agency
https://ptl-agency.com/

BUSINESS CHALLENGE

Existing website was not in sync with the brand image and high quality work that client was providing in Experiential Tech and Event Management.

SOLUTION

A high design and development of the website was provided that had lot of animations and virtual experiences to reflect client portfolio and brand image.

BUSINESS BENIFITS

Improved brand image and client experience; better conversions

JavaScript, Wordpress

COASTCYCLES

WEBSITE : TECHNOLOGY

Tech-Experiential Agency

https://coastcycles.com/

BUSINESS CHALLENGE

There were user experience and functionality issues like users were not able to purchase bike accessories as they are finalise a custom bike for themselves.

SOLUTION

Design issues related to images and product display were all fixed; site was optimised. Accessories were effectively shown along with the purchase process of bike.

BUSINESS BENIFITS

Improvement in business of the company, improved UI and UX of the site, Improved performance of the eCommerce site.

BigCommerce, Handlebar JS, YAML

WEBSITE : eCommerce platform for 99 Old Trees

https://www.99oldtrees.com/

BUSINESS CHALLENGE

They were facing website performance issues, Logical errors in Inventory and Order Management, Very old version of Java Script Used, They did not have new features like flexible shipping and coupon discount management.
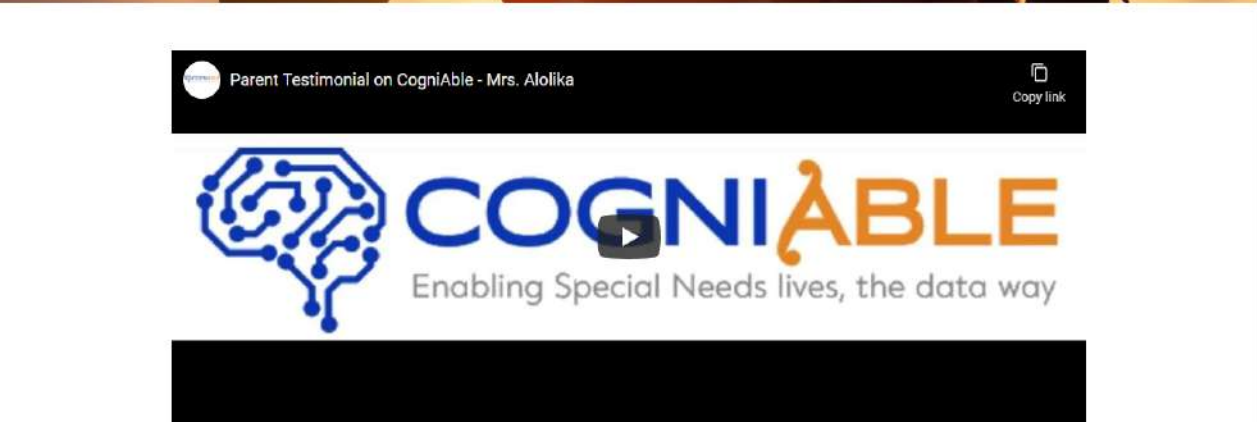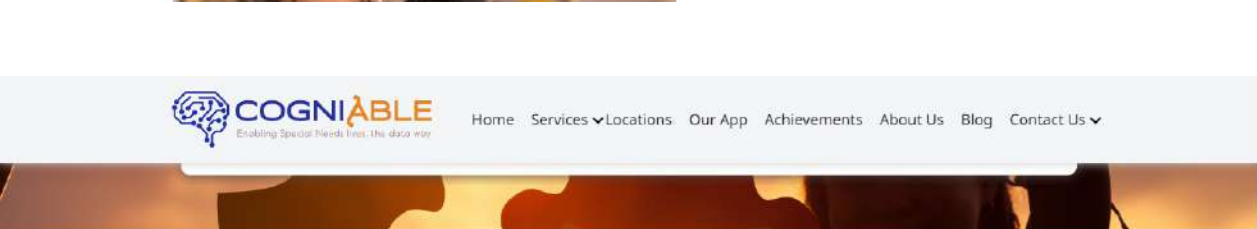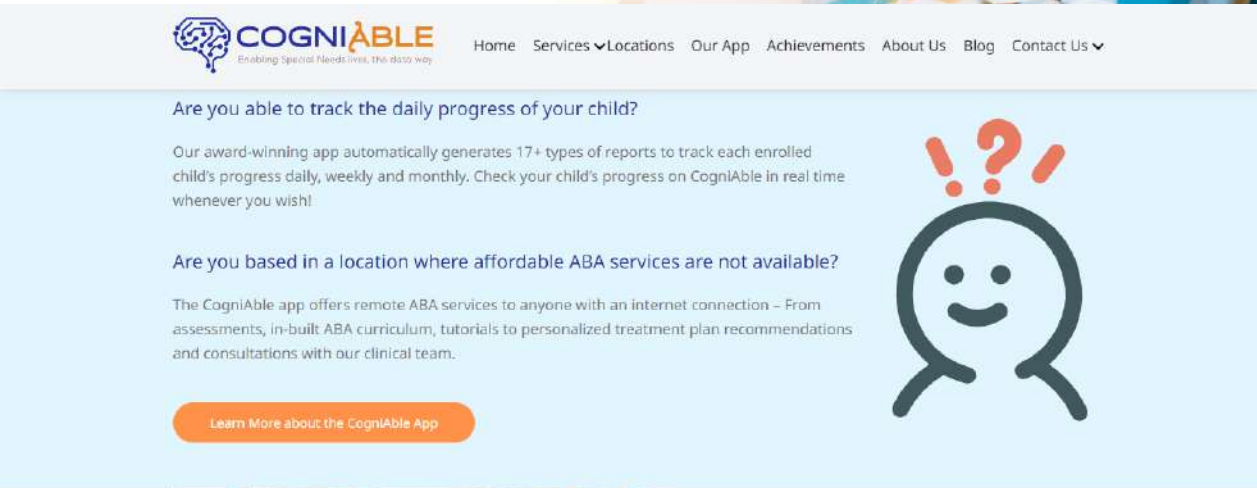
SOLUTION

We upgrade to the latest version of open-cart, and Javascript. Site redesigned completely as there were lot of bugs were found in current running site.

BUSINESS BENIFITS

They are able to manage the website easily and now it looks professional. New modules are bug free, and the speed is enhanced.

Open Cart with php, mysql, JS, HTML, CSS

WEBSITE : TECHNOLOGY
Tech-Experiential Agency
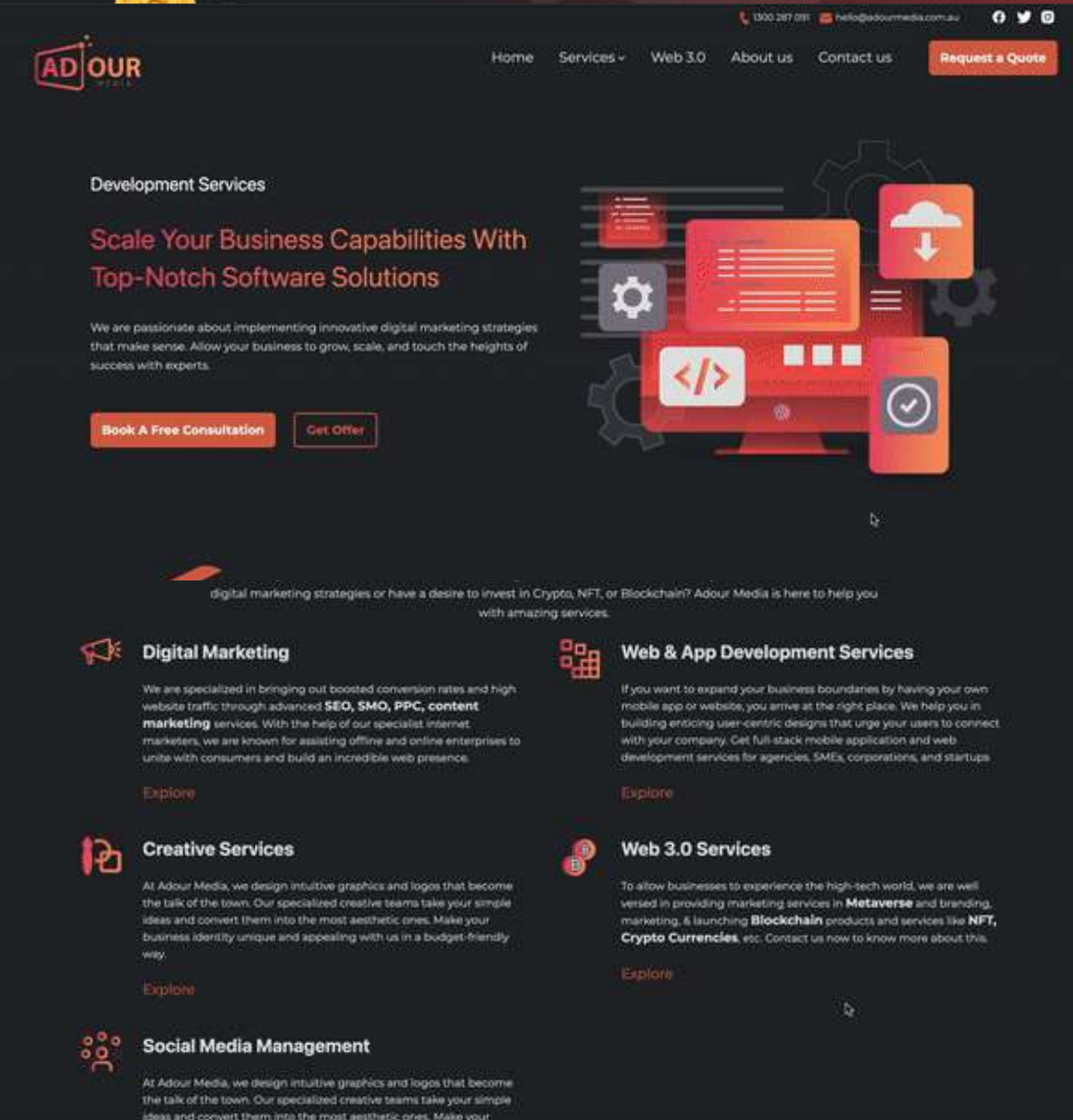
https://cogniable.tech/

BUSINESS CHALLENGE

Client was finding it challenge to manage separate mobile apps for Android and iOS; wanted a hybrid app using React Native with a complete make over and new UI and UX.

SOLUTION

Our UI/UX designer developed the design for mobile app and website. Development on the back end server side was done using Django; MySQL DB was used; GraphQL was used for API Development.

BUSINESS BENIFITS

Better user experience, more number of mobile app downloads, reduced maintenance costs

WEBSITE : TECHNOLOGY
Tech-Experiential Agency

https://www.adourmedia.com.au/

BUSINESS CHALLENGE

Client was entering in a new business of Digital marketing targeting clients in Adelaide, Australia and wanted a unique design that aligns with metaverse, blockchain and other recent technologies being deployed for digital marketing.

SOLUTION

Logo, Website design and development solution from end to end was provided.

BUSINESS BENIFITS

Client has a professional website that created a good brand image for the company.

JavaScript, Wordpress, MySQL

SalesForce : Sales Cloud and Marketing Cloud Implementation

Tej Gyan Foundation

Foundation for Sprituality and self-realisation

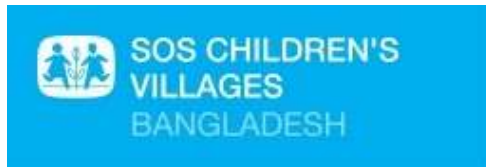**https://tejgyan.org/Home**

BUSINESS CHALLENGE

Organization was having multi point's data/ lead generation centers across the county under Territory managers. To generate and to save the leads from multipoint's they were facing issues and it was also time consuming. Even for sending updates are activities details there was no any tool in place, so everything was manually.

SOLUTION

We proposed them Salesforce Sales Cloud solution and implemented the same within 8 month only. Now they ware managing lead and sending updates from multipoint's and even it saved their time and man days too.

BUSINESS BENIFITS

After Salesforce implementation, they saved cost of approx 30K per month/ location and saved 4 Hours a day while sending manual messages and updates to their clients.

ERP

SOS Children's Villages Nepal
SOS Children's Villages Bangladesh

https://tejgyan.org/Home

BUSINESS CHALLENGE

They was running 8 schools across Nepal under SOS Children's Villages, but there was no any software tool to manage students enrollment, examinations, progress reporting and also was not any single window solution to manage all 8 school's operational and functional planning. Everything was distributed and Head office was not getting any compiled report from all schools.

SOLUTION

Cloud based Campus ERP Solution implemented there, so now they are able to monitor all 8 campus from a single integrated cloud based ERP.

BUSINESS BENIFITS

Now they are having ERP access to students, Patents, Teaching staff and for management admin staff too. All 8 schools are running on a single integrated tool. Data or report process and compilation time almost Zero now. Entire school's activities are on auto pilot mode.

CLIENT FEEDBACK

"Their timelines were accurate, and we appreciated their payment flexibility."

What challenge were you trying to address with ICORE?

We were handling the e-commerce business of a client, and we needed to build a mobile application. We contracted with ICORE for the development of the application, along with web services.
We are also developing a separate real estate e-commerce website and mobile application using their team.

What was the scope of their involvement?

ICORE designed and developed a cross-platform application for Android, iOS, and Windows. We have three panels—for customers, vendors, and admins. There is a unified platform for all three operating-system versions of the app, where we are able to see customer transactions and apply discounts. Users can buy and sell their products on the platform.
The real estate website will be a classifieds platform for buying and selling properties. We're developing it as our own product.

Md Misbahuddin Ansari
Managing Director,
Cretansoft Technogies

CLIENT FEEDBACK

Abhishek Gupta
Director
I'm On Special

"They're available when I need them, despite the time difference; this sets them apart from everyone else."

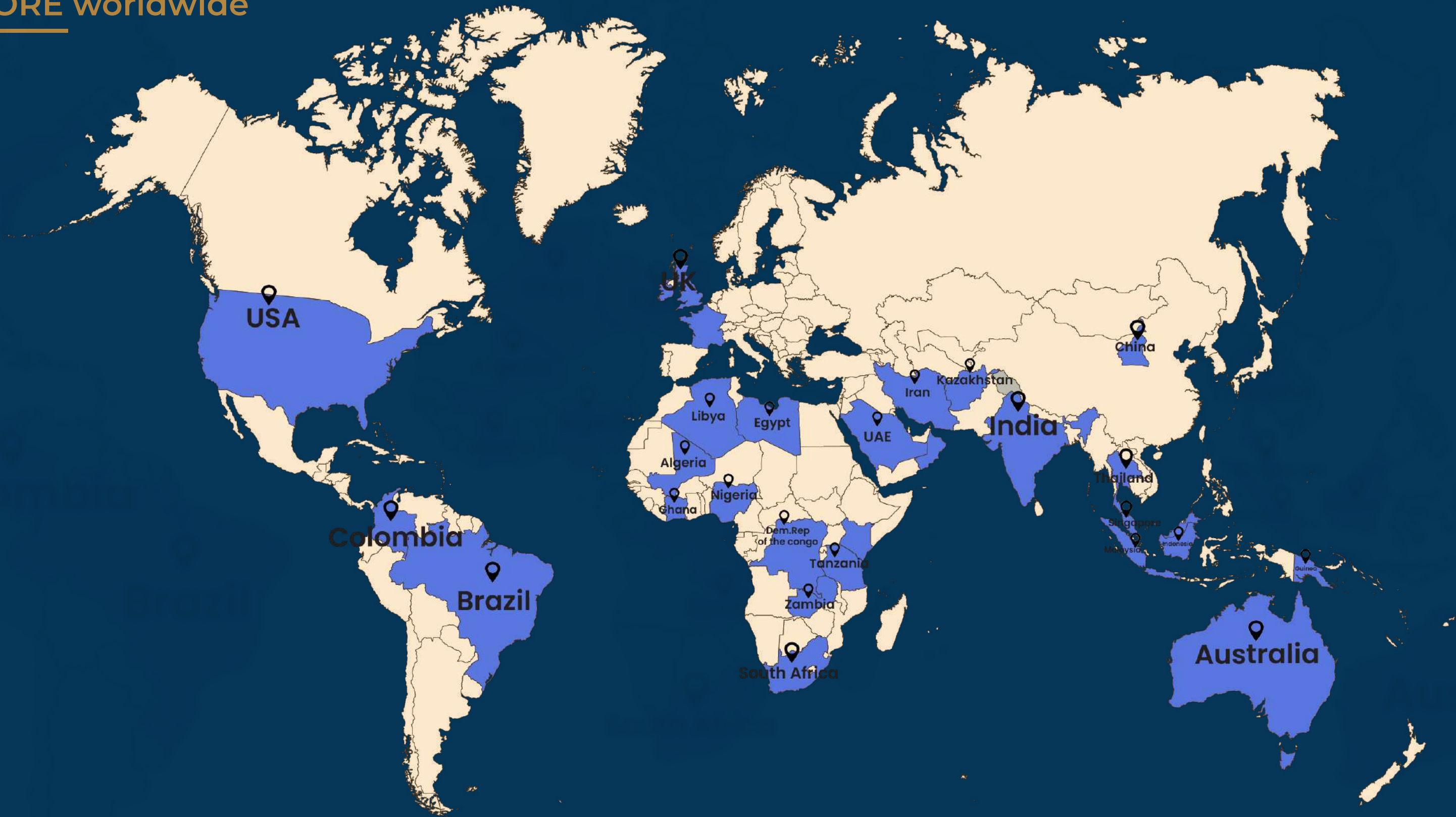**What challenge were you trying to address with ICORE?**

We needed someone to develop our website.

What was the scope of their involvement?

ICORE developed our website and app for iOS and Android. I only gave them a bare idea of how the site and app should look. We did a bit of brainstorming with Hitesh (Director ICORE). His team came up with the sketches and wireframes. They did a proof of concept (POC), and then we gave them a few other websites to provide them with an idea of how we wanted our site to look.

They did everything. The team created an admin panel on the site's backend, where I can see exactly what's happening. They also added a search functionality and made it possible for users to register themselves.

ICORE worldwide

USA · UK · Colombia · Brazil · Libya · Egypt · Algeria · Nigeria · Ghana · Dem.Rep of the congo · Tanzania · Zambia · South Africa · UAE · Iran · Kazakhstan · India · China · Thailand · Singapore · Malaysia · Indonesia · Guinea · Australia

CONTACT US

If You Have Any Questions, Please Do Not Hesitate To Contact Us

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